



REUTERS / Dominic Ebenbichler

SMALL CAP M&A REVIEW

FINANCIAL ADVISORS

Full Year 2013



THOMSON REUTERS

Table of Contents

Worldwide Small Cap M&A Deals Intelligence	1
Worldwide Small Cap Rankings (MM1a)	2
US Target Small Cap Rankings (MM2a)	3
Latin America Involvement Small Cap Rankings (MM17a)	4
European Involvement Small Cap Rankings (MM3a)	5
UK Involvement Small Cap Rankings (MM4a)	6
French Involvement Small Cap Rankings (MM5a)	7
German Involvement Small Cap Rankings (MM6a)	8
Italian Involvement Small Cap Rankings (MM7a)	9
Spanish Involvement Small Cap Rankings (MM8a)	10
Nordic Involvement Small Cap Rankings (MM9a)	11
Benelux Involvement Small Cap Rankings (MM10a)	12
Eastern Europe Involvement Small Cap Rankings (MM16a)	13
Hochinma Involvement Small Cap Rankings (MM13a)	14
Hong Kong Involvement Small Cap Rankings (MM12a)	15
Australia/New Zealand Involvement Small Cap Rankings (MM11a)	16
Singapore Involvement Small Cap Rankings (MM14a)	17
Japanese Involvement Small Cap Rankings (MM15a)	18
Chinese Involvement Small Cap Rankings (MM20a)	19
Indian Involvement Small Cap Rankings (MM21a)	20
Ranking Criteria Summary	21

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- Targeting clients by wallet size and banking relationship
- Allocating resources more effectively by evaluating and analyzing lost deals



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