



# SMALL CAP M&A REVIEW

## FINANCIAL ADVISORS

Full Year 2011



THOMSON REUTERS

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- Managing Client Relationships
- Deal Origination
- New Issues Pre-Marketing / Roadshows



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- New Issues Post Launch
- New Issues Pricing / Launching



### FOR INFORMATION PROFESSIONALS, MARKET DATA, RESEARCH

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### SOLUTION FOR

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- Deal Origination (Debt Maturity Analysis, Company Lifecycle including Private Equity)
- Pitch Creation (Firm Credentials, Representative Acquirors)
- M&A Targeting (Active Strategic/Sponsor Acquirors, Target Company Screener)
- Negotiation (T&C Benchmarking)



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### SOLUTION FOR

- Conducting market analysis and identifying trends
- Benchmarking your performance and monitoring competitors
- Targeting clients by wallet size and banking relationship
- Allocating resources more effectively by evaluating and analyzing lost deals



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